Letting the Clouds do the hard work for a successful Ski season

Not very many businesses are as seasonal as those that support the Australian ski industry. This seasonality brings many interesting challenges to Leisure Net PL, as the operators of www.ski.com.au can attest. Ski.com.au has been Australia's number one ski website for almost 20 years.

The Business

Leisure Net PL provides a diverse range of services on the ski.com.au site. These include, resort information, booking and accommodation, ski cams and weather reports as well as taking online payments.

The Seasonal Factor

Being focussed on the Australian ski season means that ski.com.au runs at peak loads from April though to October. Things can really ramp up quickly when the first big dump of the season hits the airwaves.

Reliability and Performance

As with any online service ski.com.au has to be confident that they are "always up" and provide a great user experience. Slow performance has the potential to impact on sales, users tend to move on to the next site rather than wait for things to improve.

The Solution

Leisure Net PL chose Ipera Cloud Services to host ski.com.au. Their servers sit on Ipera's Enterprise grade hardware platform with VMware providing the hypervisor layer. The system needed to be highly resilient to minimise the risk of downtime or performance impacts. It also need to be secure to satisfy strict security and privacy requirements.

The solution includes;

• High speed diverse path Internet connectivity in Australia

• Data and servers located in Australia

• Ability to scale up resources seasonally

• Tolerance to hardware failure

• Offsite data backup

The Outcome

For ski.com.au to be number one for almost 20 years they must be doing something very right!

In a competitive and evolving marketplace agility, flexibility, and reliability are essential. Leisure Net PL found all of this and more as a long standing consumer of Ipera Cloud Services.
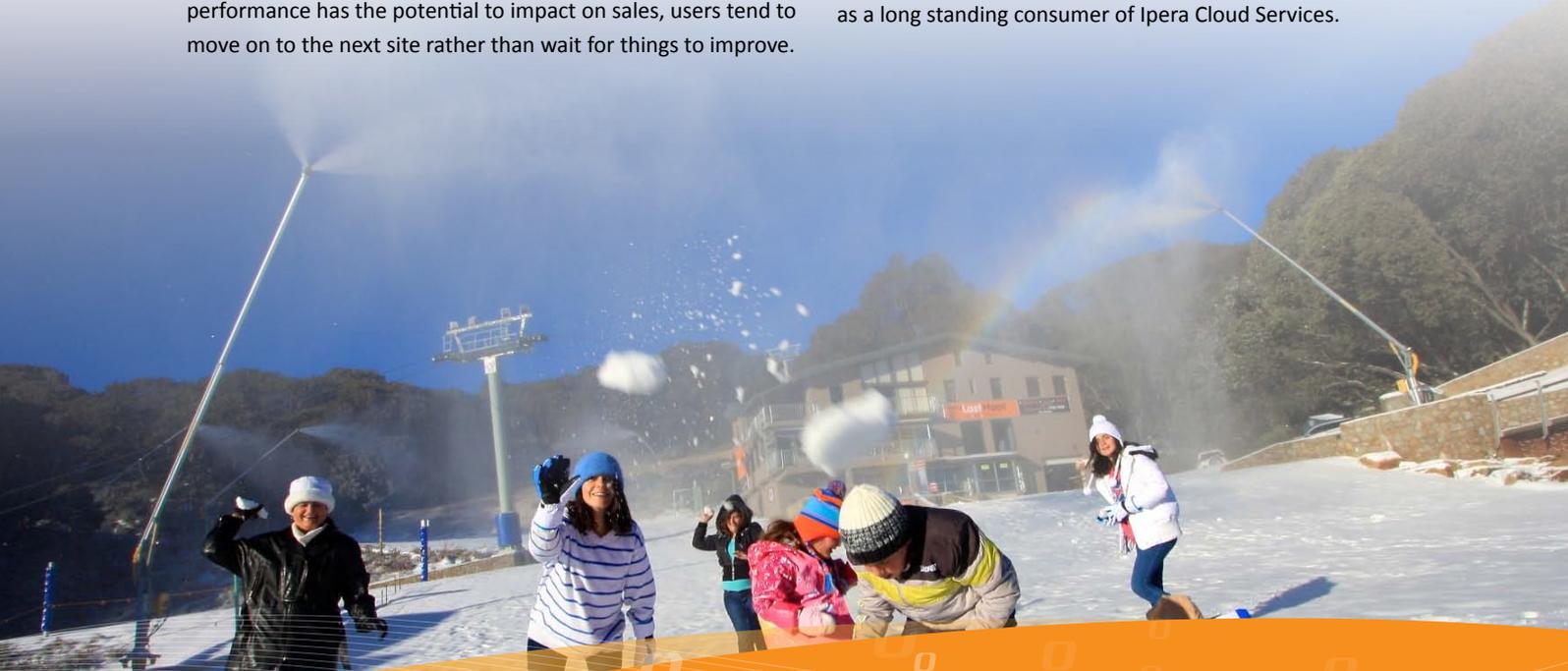
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